Brooke Rosen

(301)789-3534/brookeruthr@gmail.com

OBJECTIVE

Motivated student seeks an opportunity to apply my strong communication skills, writing skills and social media proficiency to gain real world experience in, and make a meaningful contribution to, a public relations environment.

EXPERIENCE

Hill Communications Student-Run PR Firm, Syracuse University, Syracuse, NY
Account Associate ***Spring 2025-Current***
Freshman Intern ***Fall 2024-Spring 2025***

- Created six-minute YouTube video targeted at prospective parents for Princeton Blairstown Center.
- Increased engagement for Syracuse Magazine, News and Digital program through compelling pre-event advertising and post-event reporting.
- Designed new website for Shades of Inspiration.
- Presented clients with evidence-based analytics documenting results.

Perception Literary Magazine, Syracuse University, Syracuse NY
Assistant Editor, Contributing Writer, ***Fall 2024 - current***

- Contributed to the editorial process and publication of student-run literary magazine by reviewing submissions, selecting content, and assisting with design layout. Featured writer.

Big Brothers Big Sisters, Syracuse University Chapter
Founding Member, Executive Board Member, Social Media Chair ***Fall 2025 – current***

- Successfully launched Syracuse University Chapter of BBBS. Created website and managed content across all social media platforms to raise awareness resulting in the recruitment of 100+ student members.
- Organized and executed information booth at university involvement fair.
- Developed the core responsibilities for newly formed Fundraising Team. Created application. Selected candidates.
- Designed and presented Halloween event proposal to the regional BBBS board.

Syracuse University College of Law
Public Relations Intern; Student Employee ***Fall 2025 - current***

- Create weekly digital graphics highlighting upcoming events based on school's academic calendar.
- Create media lists by conducting project-based research.

Winston Churchill High School, Potomac, MD
Public Relations/Marketing Intern; Athletics Department ***Senior Year***

- Managed content on school website and across all social media platforms.

Literary Magazine; Contributing Writer and Editor, Secretary, Head of Spirit Committee ***Junior/Senior Year***

- Collaborated with staff to review submissions, design layout and publish 80+ page annual literary magazine.

SKILLS

- Exceptional written and verbal communication skills
- Proficiency across all social media and editing platforms
- Excels in collaborative environments

EDUCATION

Syracuse University, Syracuse, New York
Newhouse School of Communications; Public Relations Major, Creative Writing Minor; Graduation June 2028

Winston Churchill High School, Potomac, MD
GPA 4.01; English Honor Society